



DIGITAL GOLDEN CHALLENGE RULES – THE GOLDEN JOBSITE

1. The Carmix Jobsite

The Golden Jobsite Challenge is an exclusive contest **reserved for Carmix partners and customers**, created to celebrate the people behind the brand and the spirit of the #fiftygoldenyears initiative.

2. Eligibility

Participation is exclusively open to official Carmix partners and customers.

3. Participation Requirements

Each partner must submit:

- N.1 image (jpg) or video (video maximum length: **45 seconds**) featuring Carmix on a jobsite.
- A short description (max. 500 characters) including the Carmix model, year and information about the jobsite or project.

Materials must be sent by the indicated deadline via email to:

contest@fiftygoldenyears.com

4. Privacy/GDPR

Personal data collected will be processed in compliance with EU Regulation 2016/679 (GDPR) exclusively for purposes related to the management of the initiative and related communication activities.

The full privacy policy is available at the following link: [Privacy Policy](#).

5. Selection Process

A technical jury will select the three finalists, who will then be voted on by users through a poll on Carmix's official Instagram page.



6. Winner Announcement

The Carmix executive will announce the winner.

7. Prize

A trip to Venice for the Fifty Golden Years event, according to arrangements that will be communicated directly to the winner.

8. Usage Rights

Participants declare that they own the rights to the submitted materials and authorize Carmix to use and distribute them through digital channels, social media, website, promotional, editorial, and institutional materials, without territorial limitations. Participation in the initiative implies full acceptance of these regulations.

9. Nature of the Initiative

The initiative is exclusively reserved for official Carmix partners and customers and is intended as an internal incentive and enhancement activity for the commercial network within the Fifty Golden Years project.

Therefore, it does not constitute a prize competition or prize operation pursuant to Italian Presidential Decree DPR 430/2001.

This initiative is not sponsored, endorsed, administered by, or associated with Instagram.

10. Contest Timeline: July 2026

- **Contest launch:** July 13, 2026
- **Submission deadline:** September 6, 2026
- **Finalists announcement:** September 8, 2026
- **Survey on [Instagram](#):** September 9, 2026
- **Winner announcement:** September 10, 2026